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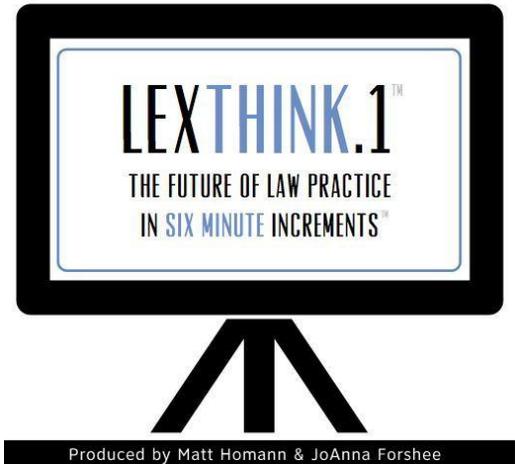
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Annual LexThink.1 Event to Focus on ‘Market Disrupters’ in 2013

Producers Matt Homann & JoAnna Forshee to hold 4th edition of legal innovation event eve of ABA TECHSHOW

Atlanta, GA and St. Louis, MO – February 19, 2013 – Matt Homann of [LexThink LLC](#), a legal innovation consultancy, and JoAnna Forshee of [InsideLegal](#), the insider’s guide to thought leadership and business in legal technology, today announced the fourth edition of LexThink.1 (LexThink Point One), an interactive and mind-sharing event that allows presenters (chosen by the community) six minutes to speak with slides automatically forwarded every 18 seconds. LexThink.1 2013 has a theme of “market disruption” and what that means and will mean to the legal community. LexThink.1, named to reflect the way lawyers bill, in 1/10 hour increments, will again take place the eve of ABA TECHSHOW, April 3rd, at the Chicago Hilton starting at 8:00 p.m.

As in past years, LexThink.1 speakers will be chosen by public online voting, and share their most creative and fresh ideas focused on market disruption and market disrupters within legal and beyond. Anyone interested in speaking at LexThink.1 can submit their ideas and topics for consideration. Speaking proposals must be submitted via the LexThink.1 site (www.PointOneLaw.com) between February 20 and March 1 and online voting will begin soon after. Anyone interested in topic submissions, voting or other 2013 event details can visit PointOneLaw.com and follow the associated twitter handles @LexThink and @InsideLegal and hashtag #LexThink.

The ABA Law Practice Management Section, which produces the annual ABA TECHSHOW, remains a main event sponsor, and will again provide the evening’s venue at the Hilton.

“LexThink has always been about legal innovation and changing the practice of law in ways to benefit lawyers and their clients. LexThink.1 is a natural extension of this philosophy,” stated Matthew Homann, LexThink founder. “The format of sharing clever and innovative ideas in short twenty-slide presentations is very engaging and this year’s ‘market disrupters’ theme is bound to keep audience members engaged and alert. LexThink.1 2013 will feature 10 legal thought leaders posing their questions following this six-minute presentation format. We look forward to seeing what topics are offered this year.”

According to JoAnna Forshee, LexThink.1 co-producer and InsideLegal CEO, LexThink.1’s unique presentation format, high caliber of speakers and content as well as overwhelming audience interest, have put the event in a

category of its own. We are making sure 2013 will be no different and are confident the chosen 'market disruption' theme will help fuel the enthusiasm and interactivity between speakers and LexThink.1 attendees. This topic dovetails nicely with what has long been our focus at InsideLegal ... spotlighting movers and shakers in our legal thought leaders program and giving them and their ideas a platform to share their ideas, trends and thought leadership."

LexThink.1 2013 will tweak its previous format to enable more interaction during the event as well as before and after. The producers will look to fill a total of 10 speaker slots this year and will not be recording the talks for later release. Instead, the 2013 event will engage industry bloggers, commentators and leverage vibrant social media channels to not only create buzz but extend the conversation, beyond a 6 minute video clip.

Staying true to the spirit of past events, LexThink.1 2013 will be open to the public, on a first come first serve basis and complimentary tickets to the event can be ordered via the website leading up to the event. Anyone interested in event sponsorships, should contact Matt at matt@lexthink.com or JoAnna Forshee at jf@InsideLegal.com.

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About InsideLegal

InsideLegal.com is the insider's guide to doing business in legal technology - both in the US and internationally - for legal technology and law practice management thought leaders, vendors, consultants/technologists and law firm innovators. In addition to information on industry events, publications and personalities, InsideLegal.com focuses on legal technology industry market research and trends. InsideLegal.com was founded by JoAnna Forshee.

About LexThink/LexThink.1

LexThink LLC is the world's first legal innovation consultancy. Founder Matthew Homann works with lawyers, law firms and legal vendors as a speaker, coach, consultant and facilitator, and uses out-of-the-box methodologies to help them find new and better ways to serve their customers and make more money. Formerly called "Ignite Law," LexThink.1 gives speakers each six minutes and twenty slides to share their vision of the future of law practice. This year's theme is "market disrupters."