

FOR IMMEDIATE RELEASE

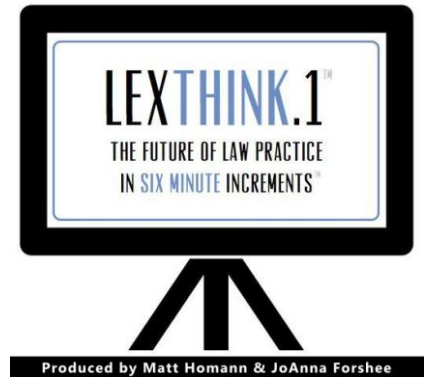
Media Contact:

Jobst Elster, InsideLegal.com

elster@insidelegal.com

850-459-4947

www.insidelegal.com



Fifth Annual LexThink.1 Legal Event to Focus on 'The End of Irrelevance'

*Producers Matt Homann & JoAnna Forshee to hold 5th edition of
Legal innovation event on the eve of 2014 ABA TECHSHOW*

Atlanta, GA and St. Louis, MO – February 10, 2014 – Matt Homann of [LexThink LLC](#), a legal innovation consultancy, and JoAnna Forshee of [InsideLegal](#), the insider's guide to thought leadership and business in legal technology, today announced the fifth edition of LexThink.1 (LexThink Point One), an interactive and mind-sharing event that allows presenters (chosen via crowd-sourcing by the legal community) six minutes to speak with 20 slides automatically forwarding every 18 seconds. The 2014 theme for LexThink.1 is 'The End of Irrelevance'. All submissions and selected talks must address ways to overcome the challenges the legal profession is currently facing. LexThink.1 (formerly Ignite Law) named to reflect the way lawyers bill, in 1/10 hour increments, will again take place the eve of [ABA TECHSHOW](#), March 26th, at the Chicago Hilton starting at 7:00pm.

As in past years, LexThink.1 speakers will be chosen by public online voting, and share their most creative and fresh ideas focused on this year's 'The End of Irrelevance' theme. With the legal profession making headlines for seemingly all the wrong reasons, the LexThink.1 program is set to provide sparks of inspiration ... What are we doing right? Where do we excel? What's the big next thing? How do we up our game? How will help legal professionals thrive in the next decade?

Anyone interested in speaking at LexThink.1 can [submit their ideas and topics for consideration](#). Speaking proposals must be submitted via the LexThink.1 site (www.PointOneLaw.com) between February 10th and February 23rd. Online voting will open February 24th and remain online for 7 days. Anyone interested in topic submissions, voting or other 2014 event details can visit PointOneLaw.com and follow the associated twitter handles @LexThink and @InsideLegal and hashtag #LexThink.

The [ABA Law Practice Division](#), producers of the annual ABA TECHSHOW, will continue to serve as event host, providing the evening's venue at the Hilton. Clio which has supported LexThink.1 since year one is a sponsor, as is LexisNexis.

"LexThink has always been about legal innovation and changing the practice of law in ways to benefit lawyers and their clients. 'The End of Irrelevance' theme hits home for all legal professionals and as such will hopefully get more of the creative and innovative juices flowing we've seen from presenters over the last four years," stated Matthew Homann, LexThink founder. "The format of sharing clever and innovative ideas in short twenty-

slide presentations is very engaging and bound to keep audience members engaged and alert. LexThink.1 2014 will feature 10 legal thought leaders sharing their vision modeled after the six-minute presentation format. We look forward to seeing what topics are offered this year."

According to JoAnna Forshee, LexThink.1 co-producer and InsideLegal CEO, LexThink.1's unique presentation format, high caliber of speakers and content as well as overwhelming audience interest, have put the event in a 'unique' legal event category. "2014 marks the 5th edition of LexThink.1 and our rally cry is to help celebrate the relevance and necessity of the legal profession and conjure up all the themes we have highlighted in events past ... legal technology, client service, innovation and legal market disruption. With the legal profession making headlines for seemingly all the wrong reasons, we are confident LexThink.1 will provide sparks of inspiration."

LexThink.1 2014 will tweak its previous format to enable more interaction during the event. In a LexThink.1 first, selected speakers will host post-talk roundtable discussions onsite with attendees. "For about an hour after the last of our talks, speakers and all LexThink.1 attendees can further discuss talk topics and anything related to our 'End of Irrelevance' theme," added Homann. The 2014 event will engage industry bloggers, commentators and leverage vibrant social media channels to not only create buzz but extend the conversation, beyond a 6 minute video clip.

Staying true to the spirit of past events, LexThink.1 2014 will be open to the public, on a first come first serve basis and complimentary tickets to the event can be ordered via the website leading up to the event. Anyone interested in event sponsorships, should contact Matt at matt@lexthink.com or JoAnna Forshee at jf@InsideLegal.com.

###

About InsideLegal

InsideLegal.com is the insider's guide to doing business in legal technology - both in the US and internationally - for legal technology and law practice management thought leaders, vendors, consultants/technologists and law firm innovators. In addition to information on industry events, publications and personalities, InsideLegal.com focuses on legal technology industry market research and trends. InsideLegal.com was founded by JoAnna Forshee.

About LexThink

LexThink LLC is the world's first legal innovation consultancy. Founder Matthew Homann works with lawyers, law firms and legal vendors as a speaker, coach, consultant and facilitator, and uses out-of-the-box methodologies to help them find new and better ways to serve their customers and make more money.